



Snow Mold in Home Lawns

Ed Smith, Beachwood Snow Supervisor

What is Snow Mold?

Snow mold is a fungal disease that appears in the early spring as the snow melts. There are two types of snow mold. Grey snow mold (also known as Typhula blight) and pink snow mold (sometimes referred to as Fusarium patch). Pink snow mold infects the crown of the plant and can cause more severe injury than gray snow mold which only infects the leaf tissue.

What does it look like?

Snow mold damage looks like circular patches (3"-12") of dead and matted grass. Depending on the severity of the outbreak, the circles can coalesce and become a large mass. It is not uncommon to find both gray and pink snow mold together. Pink snow mold is distinguished by the pink color of the web-like mycelium growing on the grass surface. While the grass is wet, the mycelium starts out white and resembles cobwebs, as it matures it turns its pink or salmon color. The mycelium quickly disappears as the grass dries. Gray snow mold is similar to pink snow mold except that its mycelium remains whitish-gray. Gray snow mold is also distinguished by the presence of

tiny black mycelial masses (sclerotia) on the grass blades and leaf sheaths of infected plants which pink snow mold does not produce.

Snow mold is caused when there is an extended period of snow cover on ground that is not completely frozen. It can also be brought on by over applying fertilizers, which causes a flush of growth too late in the fall. Snow mold can also occur under the leaves that have not been cleaned up or amongst long grass that should have been mowed once more before winter set in.

To minimize the risk of snow mold occurring on the lawn it is important to put the lawn to bed properly:

- Avoid excessive amounts of nitrogen fertilizers in the fall,
- mow the lawn until it stops growing,
- clean up leaves in the fall,
- avoid thatch accumulations of more than 2"

To help minimize lawn damage, there are fungicides available for both preventive and curative treatments of snow mold that can be applied to the lawn. Most snow mold damage will recover in the springs as the ground starts to warm up and the grass starts growing. To speed up the process, the infected area can be lightly raked to encourage drying. Some overseeding may be necessary and if the damage is extremely severe, topdressing can be applied and areas can be repaired.

I hope you have a better understanding of what snowmold is and understand the steps that can be taken to help minimize the lawn damage. If you have any further questions about snowmold, please contact me by email or phone number listed below.

Respectfully Submitted,

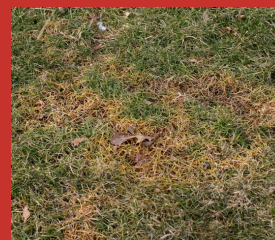
Ed Smith

Chemical Supervisor

Email: Edsmith@hmlandscaping.com or Phone # 440-564-1157.



Grey Snow Mold



Pink Snow Mold

**We don't provide snow plow service,
we provide piece of mind.**

H&M

Snow Pros

November 2013

A subdivision of

H&M Landscaping

www.hmlandscaping.com

www.hmsnowpros.com

Search us on Facebook!

Contact Us!

Phone 440.564.1157

Phone 855.473.3606

Fax 440.564.5609

10389 Kinsman Road

PO Box 69

Newbury, Ohio 44065

customerservice@

hmlandscaping.com



» we plow the competition away.

A LETTER FROM THE PRESIDENT

The Changing of the Seasons

Well its that time of year again when the days grow shorter, the temperatures start to cool and the trees turn an array of beautiful colors [I love this time of year]. Yes old man winter is right around the corner.

It seems like yesterday that we had to scrape off our trucks, plowed our last driveway, and shoveled our last walkway. I know this sound cliché , but as I get older the days, weeks, and months seem to pass me buy with greater velocity. I look back at all

the milestones and accomplishments my team has achieved over the last 25 years of business and I am awe struck.

It seems surreal to me that just 25 years ago, H&M landscaping was a boy, a truck, and a mower. Now we have more than 100 team members, many of which have been with us for over 10 years. As a young owner starting out I always wanted to offer a career and not just a job. A place where people could feel at home and part of a company that makes a difference in the world on a daily basis. Not just a company that installs and maintains landscaping. A true culture where people make a difference and when they leave a property whether it was building a pergola, pond, patio, pool, etc. the property looked better than when they arrived.

Little did I know that the power of people would build such an incredible business where synergy defines the product. We are stronger as a team than as individuals and it



shows by the amazing spaces we create on a daily basis. My hat goes off to my team from our office staff all the way to our production team for staying the course. It has not been easy and there have been many bumps and bruises, but we always seem to get through the rough waters. So. throw a log on the fire, take hold of the people that your are close to, snuggle up and remember spring is only 5 months away.

Mark Mazzurco

Mark Mazzurco, Company President



www.hmsnowpros.com
 Fax 440-564-5609
 Office 440-564-1157 / 440-729-4252
 Newbury, Ohio 44065
 P.O. Box 69
H&M Snow Pros



Tis The Season

Mike Mazzurco, Snow Supervisor

It is hard to believe that 2013 has come and gone so fast. This time of year H&M Snow Pros is gearing up for the arrival of winter. Yes the white stuff is just around the corner and coming fast. Whether you are looking for a plow contract or by the plow snow service, H&M Snow Pros is here to help you out. Are you aware that H&M also does walkway shoveling, walkway deicing and driveway deicing? One phone call to our office and our experienced staff will get you a free quote on all the snow services you are looking for. Are you looking for bagged products to do it yourself? We have those products that can help - salt, calcium chloride, magnesium and other premium less corrosive products available for you. The holiday season will be here soon, so from our family to yours, we hope that they are filled with family and friends! Wishing you the best of the season and thanks again for you patronage.



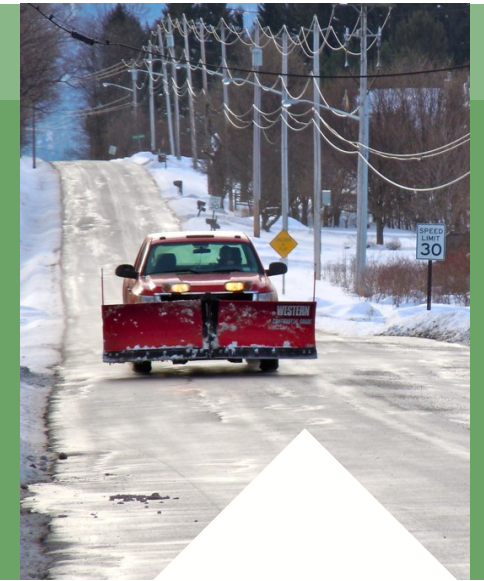
Why Choose H&M?

Anthony Comella, Residential Snow Supervisor

Why should you choose H&M as a snow plowing service provider? For starters, our residential division consists of two supervisors and twelve trucks that are ready to roll, 24/7. This means at any given time, we have 14 H&M Snow Pros employees on call, available for your service. Our coverage area consists of over 20 cities, ranging from Mentor to Twinsburg and as far wide as Beachwood to Chardon. The guys are always fast acting, no matter where they are.

Sometimes I hear from customers that when they heard of H&M, they discredited us as a potential snow plow company because they knew we were a sizeable business and thought we would be too expensive. However, our supervisors strive to keep prices competitive with other companies in the area and provide superior service. Don't allow others to shut us down before giving us the chance to provide them with a (free!) estimate.

We look forward to speaking with each and every one of you this winter. If you see us out and about, don't hesitate to stop us and say hello! Thanks again for choosing H&M.



HAPPY BIRTHDAY

TO OUR H&M TEAM MEMBERS

Hilario Reinoso, November 3rd

Miguel Santos-Ornelas, November 6th

Joe Mazzurco, November 7th

Victor Garcia, November 8th

Alejandro Huerta Mora, November 13th

Tonya Landfear, November 17th

Alejandro Huerta Zarate Jr, November 25th

Mike Allen, December 1st

Juan Frausto, December 2nd

Oscar Rocha-Munoz, December 14th

Fernando Aboytes, December 28th

Steve Fuller, December 29th

Frank Mulanax Sr, December 30th

Mike Suhadolnik, January 13th

Bobby Allen, January 24th

» Enjoy your day! «

Don't get stuck in the snow when you can call the pros!

A Window Into H&M Landscaping

Lee Wise, Cleveland/Euclid Snow Supervisor

Time really does fly! It's hard to believe but it's already nearing the end of another landscape season, which on its face would seem to be a time to unwind and relax for landscapers.

Yeah, not so much.

Before the harsh winter weather sets in, there is still much to do: fall cleanups, finishing up open projects, tidying loose ends and even starting a few builds where we can work in colder conditions. All the while preparing for winter operations!

In all reality, this is one of our busiest times of the year. But not so busy that we can't stop to say thanks!

We simply could not do any of what we do without the most important part of our business, the customer. All of our collective effort is purposed around improving the lives of our clients through the services that we provide. And hopefully at the end of the day, our customers are happy and the business will have produced enough that we can

continue to grow together.

Last year, I penned a similar column for the newsletter in the last issue of its inaugural year. In that article, I wrote:

"This newsletter was started with the goal of providing a format to reach out to our customers about seasonal needs in the landscape, offer advice to help protect outdoor investments, and provide a window into our company to show the culture of H&M Landscaping"

Based upon the feedback we have received, it's fair to say that goal has been met yet again! But that does not mean: Mission Accomplished. Far from it! At a recent trade show I learned that on average, our children know 1,000 corporate logos but only 10 native plants – so clearly, there is much work to do.

So as we transition into 2014, we will be striving to educate and inspire interest in the outdoor living experience. Thank you again for a wonderful season, we'll see you next year



Caution!

Eddie Murillo, Snow Supervisor

At H&M Snow Pros we strive towards your complete satisfaction. We know that the winter season can be harsh and sometimes dangerous, so we offer a variety of professional services to our customers. You can count on us to keep your residential driveways, commercial properties, walkways and parking lots, clean and safe for everyone. We offer piece of mind at home and at work. Please remember to always give yourself extra time when traveling. Also, when you see

plow or salt trucks out working, please be patient and give them room to operate. It is not always east from them to see you in your smaller vehicle.

Also remember that once the snow begins to fall, our crews are dispatched to begin plowing. We work as hard as we can to clear roads, parking lots, and driveways quickly and efficiently, but in winter conditions we can only go so fast. Be patient, and know that we will get to you as soon as we can!

Thanks for your patience and stay safe!



“Sunshine is delicious, rain is refreshing, wind braces us up, snow is exhilarating; there is really no such thing as bad weather, only different kinds of good weather.”

John Ruskin

There Is Always Next Year

Mark Barker, Hudson/Streetsboro



Unfortunately, summer seems to have come to an abrupt end; on the other hand, it's somewhat welcome after the summer we've had. As you reflect back on the season, ask yourself, have I completed all of my desired outdoor tasks this year? Some may have, some may not, but don't worry - there's always spring! If you are one of the readers who answered no to this question, you have a couple of months to think. Take the first part of winter to consider what you would like to do this upcoming year, and compile a list around January or so. As February begins, start making

phone calls to your landscaper of choice to get your project identified, designed, and proposed so you can make the spring schedule prior to most companies seasonal rush. Some may think it is crazy to think about landscaping when there is snow on the ground. The truth of the matter is, the longer you wait, the more likely you are to be in this same position next year, or be at the bottom of a long list of customers that followed this process as suggested.

Please have a safe and enjoyable holiday season, as I look forward to seeing and hearing from all of you next year.